

**Food Habits Research:
Notes Toward a Culture-and-Communication Approach**

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ABSTRACT Viewing food habits as areas of intersubjective communication, consensual negotiation and pragmatic action the paper attempts to reinterpret food habits in terms of recent anthropological studies. Basing on Habermas's concepts of "Communicative active action" and "universal pragmatics" the paper examines food habits as grids of cultural markers and pragmatic action with the help of a case from India.